



## **FOR IMMEDIATE RELEASE**

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## **The Cuyahoga Valley Scenic Railroad Appoints Joseph Mazur as President & CEO**

PENINSULA, Ohio (February 22, 2017) – The Cuyahoga Valley Scenic Railroad (CVSR) today announces the appointment of Joseph Mazur as its president and chief executive officer, effective March 21.

For the past six years, Mazur has served as president & CEO of the International Soap Box Derby. Under his leadership, Mazur strengthened the organization's programs and offerings, improved community and education outreach and significantly expanded the Derby's STEM-Based Education program.

"Joe brings a great mix of non-profit and private sector experience. His commitment to Northeast Ohio will help to move CVSR to the next level," said Ray Labuda, board chairman of CVSR. "His track record of achieving measurable positive outcomes for non-profits coupled with his passion and enthusiasm for Cuyahoga Valley National Park and CVSR make him the ideal choice for our new President and CEO."

Mazur joins the Cuyahoga Valley Scenic Railroad with more than 24 years of experience in organizational development, strategic business planning and corporate sponsorship.

As a resident of Peninsula and fan of CVSR, Mazur said he is eager to assume his new position with the organization.

"The Cuyahoga Valley Scenic Railroad and Cuyahoga Valley National Park are wonderful assets to Northeast Ohio," said Mazur. "I look forward to working with the dedicated staff, volunteers and board members to continue to improve the impact this organization has throughout the region."

Mazur will assume his new position on March 21, 2017. His predecessor, Craig Tallman, retired in January 2017.

### **About Cuyahoga Valley Scenic Railroad**

Cuyahoga Valley Scenic Railroad (CVSR) is a private sector, not-for-profit 501(c)(3) volunteer supported organization operating in partnership with Cuyahoga Valley National Park (CVNP) and is

## **CUYAHOGA VALLEY SCENIC RAILROAD**

dedicated to the preservation of passenger rail transportation in Cuyahoga Valley and the historic Ohio & Erie Canalway. CVSR has been providing excursion rail service for 42 years. For more information about the railroad, visit [CVSR.com](http://CVSR.com).

### **About International Soap Box Derby, Inc.**

The Soap Box Derby is an international nonprofit organization whose mission is to build knowledge and character, and to create meaningful experiences through collaboration and fair and honest competition. The Derby's Core Values and Drivers include: Youth Education and Leadership Development; Family Engagement and Enrichment; Honesty, Integrity and Perseverance; Innovation and Entrepreneurship; Teamwork and Collaboration; Mentoring; Volunteerism, and Commitment to Community. The Derby's two youth initiatives are the FirstEnergy All-American Soap Box Derby racing program and the STEM-based Education Program, which provides educational opportunities for K-12 youth worldwide through Soap Box Derby racing. The Derby dates back to 1934, when the first All-American race was held in Dayton, Ohio.

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## **CUYAHOGA VALLEY SCENIC RAILROAD**

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